

Everything You Wanted to Know About Music Publishing, But Were Afraid to Ask

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Today, we'll cover:

- Song copyrights & who controls them
- Types of songwriter royalties
- Publishing royalty sources
- How to ensure you're protected & collecting
- What comes next for songwriters & the industry?
- Q&A

ORIGINAL SONG



Performance
Royalties

Mechanical
Royalties

Digital
Performance
Royalties

Master
Recording
Revenues

Royalty sources

- Streaming
- Download sales
- Physical product sales
- Video platforms (YouTube, TikTok, etc.)
- Film/TV broadcast or streaming
- Lyrics (printed or on social media)
- Sheet music
- Live performances
- Digital jukeboxes, musical greeting cards, ringtones, & more

Publishing Administrator

- Global registration & collection
- No advance funding
- No minimum delivery requirement
- You keep creative control
- Short term
- Low commission rate
- No copyright ownership

Traditional Publisher

- Global registration & collection
- Advance funding available
- Minimum song delivery requirement
- Sync pitching
- Co-write & song pitching
- Other creative services
- Publisher owns part of your copyrights

What's Next?

- Livestreaming performances
- Gaming
- NFTs
- Tech advances on the horizon