Managers & Publishing:

What Music Managers Need To Know To Support Their Artists

Hosted by **Ben O'Connell & Woot Johnson** of Songtrust

Special Guests, Kenny Hamilton & Malita the Mogul















Agenda

- Discuss those first **important steps** that every music and artist manager should take to ensure they and their artists are set up for success
- Review the various music publishing deals available to creators today and when (and what) to consider a publishing deal for yourself and your artists
- Learn more about **creative publishing services** and what it means to be DIY while maintaining ownership



















Benjamin O'Connell

Lead Publishing Specialist/A&R, Music Manager



Woot Johnson

Publishing Specialist A&R, Music Manager





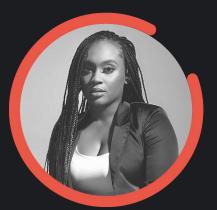






Kenny Hamilton

Entertainment Entrepreneur, Music Manager



Malita the Mogul

Music Manager











Getting Started















Deals: When & What To Consider

















Creative Services







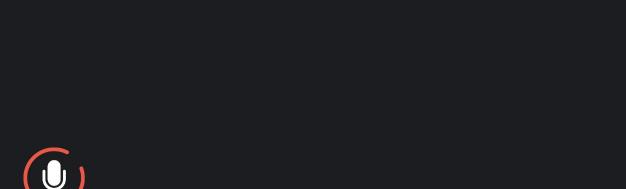








Questions & Answers

















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