

# Let's Talk Music Publishing: The Mechanical Licensing Collective (The MLC)

Hosted by **Anna Bond** and **Kyle Thiede** of Songtrust

Special Guests, **Dae Bogan**, Head of Third-Party Partnerships, The MLC



# Agenda

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- Learn what **The Mechanical Licensing Collective (The MLC)** is and how it will **impact songwriter royalty collections** starting in 2021
- Dive deeper into the **details surrounding The MLC** including the services they'll offer, types of royalties they'll collect, and who can be a member
- Understand exactly how the **implementation** of The MLC in 2021 will **impact songwriters and Songtrust clients**





**Anna Bond**  
Senior Director Global  
Business Development



**Kyle Thiede**  
Director, Society Relations



**Dae Bogan**  
Head of Third-Party  
Partnerships, The MLC





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# Meet: The MLC



# The Process

**1. CONNECT TO COLLECT™**  
Become a Member of The MLC

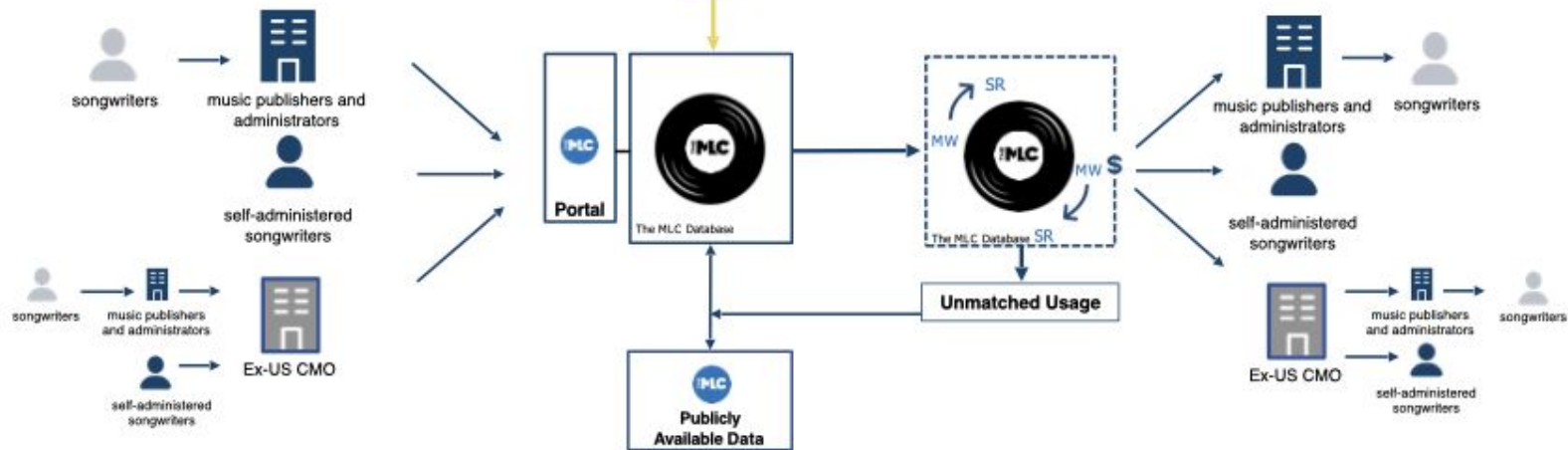
**2. PLAY YOUR PART™**  
Register your works with us

**3. DIGITAL SERVICES**  
STREAM OR SELL DOWNLOADS OF  
RECORDINGS OF YOUR SONG

usage data and \$

**4. MAKING THE MIX**

**5. THE PAY OUT**  
Matched Usage



**6. COMMITMENT TO  
TRANSPARENCY**

LEGEND	
<b>MW</b>	musical works (identifier = ISWC)
<b>SR</b>	sound recording (identifier = ISRC)
<b>CMO</b>	collective management organization





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# The MLC Explained





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# Songwriters in 2021





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# Questions & **Answers**







# Songtrust<sup>®</sup>

The leading technology solution for  
global publishing administration.

**300,000+**

Songwriters registered  
with Songtrust

**2M+**

Copyrights represented



**For The MLC resources, head to:**

**[www.songtrust.com/MLC](http://www.songtrust.com/MLC)**

**[www.themlc.com](http://www.themlc.com)**

